

Outreach 1 Example

Hello,

I am writing on behalf of a company you're currently linking to. After performing an analysis of backlinks to <http://www.example.com> they have requested that the following links need removal:

suspicious-link.net/page/1/
suspicious-link.net/page/2/
suspicious-link.net/page/3/

Removal is in the best interest of the client but does not in any way reflect upon the quality or content of your site. I hope you are willing to grant this and would be very appreciative if you could notify me upon the link's removal.

Please let me know if you have any questions and thank you for your time and understanding in this matter.

Have a great day.
-Mike

Outreach 2 Example

Hello again,

I'm writing to follow up on a previous email regarding link(s) to my client's website.

We appreciate your linking to the site <http://www.example.com>. However, it's now in my client's best interest to have the following links removed:

suspicious-link.net/page/1/
suspicious-link.net/page/2/
suspicious-link.net/page/3/

Again, I hope you are willing to grant this and would be very appreciative if you could notify me upon the link's removal.

Please let me know if you have any questions and thanks for your time.

-Mike

Outreach 3 Example

Hi,

We have tried to contact you a couple of times and this is the last message you'll be receiving from us. This is regarding my client's site <http://www.example.com> which is linked to from these pages:

suspicious-link.net/page/1/

suspicious-link.net/page/2/

suspicious-link.net/page/3/

We are now assembling a reconsideration request and will be submitting it to Google soon. All links which we could not remove will be included in the information we submit to Google.

Please remove the link from your site and notify us when this has been done so that we do not include your site information in our submission. Again, this is the last email we'll be sending regarding this matter.

Thanks.

-Mike